



GROUP

**BARCHEMICALS**®

*THE PERFECT*  
**FORMULA**



## *THE PERFECT FORMULA*

Barchemicals Group is a 100% Italian company comprising 5 businesses with shared projects, visions and values. Operating in the primary, potable and swimming pool water treatment industries, both in Italy and abroad, our company covers all aspects of water management, in particular, water disinfection and treatment, environmental disinfection and sanitation, control and automation. The company's key value is **Biosafety**.

### **CORPORATE GOVERNANCE**

Barchemicals Group boasts highly effective decision making and superior operations through a management strategy in which the company directors often are also shareholders. This strategy ensures the Group's stability, efficiency, responsiveness and reliability.

### **LOCATIONS AND OFFICES**

Via S. Allende, 14 - 41051 Castelnuovo Rangone (MO) - Italy  
Via S. Allende, 9/B - 41051 Castelnuovo Rangone (MO) - Italy  
Via Della Tecnica, 8 - 41051 Castelnuovo Rangone (MO) - Italy  
Via Canova Zampieri, 4/E - 37057 San Giovanni Lupatoto (VR) - Italy  
Via Cesari, 19 - 20162 - Milan MI - Italy

### **MARKET SEGMENTS**

The companies comprising the Group ensure full coverage of various segments. Each company actually exists to offer the Customers of Barchemicals Group comprehensive and specialised solutions.





IS the parent company, active in the water and swimming pool treatment industry since 1984. Barchemicals manufactures chemical products for all types of water conditioning and treatment. With three decades of experience, the company offers solutions with 4 ranges of product: Swimming pools, Cleansers, RT Line (Process Water sector) and the innovative Line "I Sali della Vita®". Our wide range of products covers all water needs and requirements. Thanks to an innovative and efficient productive system, Barchemicals designs and manufactures internally high quality, reliable chemical specialities to ensure the treatment and safety of the water we use. Our products are 100% made in Italy and meet the highest quality requirements. Developed through a rigorous process of research and safety testing, our products are constantly updated to meet European standards (EU Biocides Regulation 528/2012) and Italian health and safety regulatory requirements (Presidential Decree No. 392 of 1998 on PMC - Presidi Medici Chirurgici, Medical and Surgical Products). Our innovative production line and spacious warehouse areas ensure prompt deliveries.

**Additionally, three major brands complement Barchemicals' offer:**



**Alpha Aqua** a brand that promotes and markets technologies and systems for the building, management and maintenance of swimming pools, water parks and spas, with specific focus on the treatment, disinfection and filtration of swimming pool water.



**Progetto Acqua**, a Specialised Analysis Laboratory specifically created to meet the needs of Research, Development and control of the Barchemicals Group and its Customers. Its main activities include:

- research and analysis of chemical products for water treatment and disinfection
- certified chemical, physical and bacteriological analyses on different types of water, i.e. for human consumption, swimming pools, waste disposal, recreational use and other types.
- quality assurance of raw ingredients and internal production.



**Swim Company** offers a wide range of accessories for swimming, water fitness, rehabilitation hydrotherapy and all water sports and activities. Swim Company products stand out for their quality, safety and innovative design.



**A WIDE EXPERIENCE,  
A SINGLE COMPANY**



Engineering Corporation is a leader in the design and production of water purification plants and dosing and regulating plant systems. Reliability, Safety and Innovation are the 3 drivers of our Made in Italy technology that offers a variety of products and solutions, such as monitoring systems (e.g. TELEPOOL colorimetric control units), dosing systems (most important, the revolutionary DDS Series dilutors), automation systems, potable water treatment plants, filters, sweeteners and dosing pumps. Additionally, Engineering Corporation, with the support of its qualified partners, designs and builds plants of all sizes and for all kinds of use.

Finally, the company is responsible for designing and developing software for plant monitoring systems and management.



Barchemicals Biopharma was created to ensure the health requirements of communities by offering specific services in diagnostics, prevention, water treatment and disinfection. Our company's chemical and pharmaceutical expertise and know-how is based on decades of research and development of products, systems and methods aimed at ensuring the balance and biosafety of potable water, domestic water supply and water for recreational use, with specific focus on the Prevention and Control of Legionellosis. Barchemicals Biopharma also promotes the training of internal staff and of its Customers.

Barchemicals Biopharma's products and services serve a number of industries, including healthcare facilities, hotels and hospitality, swimming pools, wellness centres, thermal spas, public buildings, food & beverage, pharmaceutical and cosmetic, industrial farming and agricultural irrigation. Types of water treated: for recreational use, domestic supply, potable, industrial, agricultural, surface, pharmaceutical, food & beverage, cosmetic, thermal and zootechnical.



Our company works primarily in the field of technical and commercial assistance, ensuring reliable, high quality services and an extraordinary sales network to the Group's companies and their Customers.



A service-oriented company, Barchemicals Biopharma represents the new corporate philosophy that sees operational and strategic marketing, personnel training and monitoring of Customer Satisfaction as the cornerstone of our Customer approach in the next decade.



**Barchemicals Group** believes in the cooperation of all people and communities, in our young and in the concept of shared resources, that's why BARCHEMICALS GROUP's social responsibility is delivered through the allocation of part of its profits to projects and services in Italy and areas in the world particularly affected by problems of water, the environment and health. BARCHEMICALS GROUP operates with the full awareness that ethical commitment is an integral part of its corporate culture and value chain. The Group's mission and strategic vision, based on ensuring the purity of water as a primary source of life - are intrinsic to safeguarding and improving human quality of life and protecting nature and the environment.

*BARCHEMICALS GROUP*  
CEO **Dr. Corrado Barani**



## **OUR VALUES**

### **1. CUSTOMER ORIENTED:**

- >> Our products and services must fulfil the requirements of our Customers
- >> We listen to our Customers' suggestions to improve our offer and meet their needs
- >> We aim at creating lasting relations with our Customers based on trust, reliability and collaboration
- >> We support our Customers with our efficient, timely and professional Customer Service

### **2. EXCELLENCE IN THE QUALITY OF OUR PRODUCTS AND SERVICES:**

- >> We constantly work to high quality standards
- >> We constantly improve our offer and the reliability of our products thanks to our ISO 9001 quality standard
- >> We offer our Customers technical and patented solutions with high added value

### **3. FOCUS ON INNOVATION AND EVOLUTION:**

- >> Our R&D division ensures we're always at the forefront of technology and anticipate products and technologies
- >> We value our employees' ideas
- >> Our research and development relies on 30 years in the industry.

### **4. WE BELIEVE IN TEAMWORK:**

- >> Our success is the results of collaboration among our staff, our Customers and our suppliers
- >> We are aware of the fact that our strength is based on our human resources
- >> We promote the personal and professional growth of our employees and associates

### **5. WE PROMOTE ITALIAN PRODUCTS IN THE WORLD:**

- >> We believe in the style, imagination and groundbreaking ideas of the Italian spirit and promote it in the world

### **6. WE BELIEVE IN GLOBALISATION:**

- >> We believe in the global market with no prejudice towards innovations and technologies produced by other countries

